



PTA

Riverhills Elementary Magnet School for International Studies

Riverhills Elementary PTA General Assembly Minutes

Tuesday, 08.27.2019

PTA Officer Attendees:

Bonny Cable
JoAnne John
Bessie Skoures

Regrets:
Catherine McGillivray
ET Trexler
Regina Vickers

Parent and teacher attendee list attached

- PTA President Bonny Cable called the meeting to order at 6:15 p.m. and welcomed a large group of parents and teachers.
- She explained that this is one of three PTA General Assemblies that take place over the course of the year.
 - There are monthly PTA Board Meetings that anyone is welcome to attend.
- Bonny proceeded to introduce the PTA officers who will serve a two-year term. Officers include:
 - Bonny Cable, President
 - JoAnne John, VP of Membership
 - Catherine McGillivray, Treasurer
 - Bessie Skoures, Secretary
 - ET Trexler, VP of Ways and Means
 - Regina Vickers, VP of Programs
- After presenting a brief history of the founding of the PTA and emphasizing that by joining the Riverhills PTA members become part of a nationwide movement to provide equitable education for all kids.
- Bessie Skoures presented the case for becoming a member of the Riverhills PTA. At \$5 per membership she stated the importance the PTA plays in helping to support the school and enhancing student success which is tied to parent involvement.

- She stressed that membership does not mean folks need to commit a lot of their time to volunteer as members are welcome to participate as time permits
- An important goal for the year is to double the membership from 25% (last year) to over 50%.
- Bonny Cable turned the meeting over to JoAnne John who introduced the Riverhills PTA Memberhub page/store that she created.
- JoAnne went over all the products offered on the site, including PTA memberships (\$5 for individuals or families – same price this year).
- JoAnne also explained that Memberhub is a benefit provided to PTA members that allows them to get timely communications about PTA programs, but also connects with families from their child's grade and with other Riverhills parents.
- Jamie Gordon spoke about the Box Top program and asked folks to send them in or scan them which is the new way of processing Box Tops
- Jamie also mentioned that she will lead the Yearbook initiative and is looking for volunteers to help her throughout the year.
- She also announced that she will be sending a note home with students about the yearbook cover contest which invites students to submit artwork for the 2019-2020 yearbook cover.
- As Treasurer Catherine McGillivray was not able to attend Bonnie Cable presented the budget and began by explaining that for every three programs the PTA does there can be only one fundraiser.
- She also explained that the goal was to spend the money raised each year on the programs identified below:
 - Family Enrichment-Fall Fest, Mom and Me BINGO, Sweetheart Dance, iMom & All Pro Dad breakfast,
 - Student Support- Teacher Mini Grants, Safety Patrols, Student of the Month Recognition, Reflections Art contest,
 - School Involvement- technology upgrade purchases, Faculty and Staff Appreciation Weeks, Welcome back breakfast for teachers, Conference Night meals for teachers
 - Fundraising-Wildcat Pride Campaign, Holiday Shop, Spirit Store/Uniforms,
 - Yearbook
 - Box Tops

- The proposed budget income for 2019-2020 is \$38,830 and projected expenses are \$35,807.51 with a reserve of \$3,0322.
- Bessie Skoures motioned to approve the budget and Maureen Pickett seconded the motion. All were in favor and nobody was opposed.
 - The motion passed.
- Bonny moved to the next agenda item, the Wildcat Pride Campaign and described that it's the PTA's big fundraiser that will take place in the fall from October 1-31.
 - She explained that Riverhills will do separate fundraising for the school separately in the spring.
- The goal for the campaign will be \$35,000 with an individual goal of \$100 per student.
 - A \$25 donation counts as participation. Last year there was a 50% participation rate and aiming to increase that rate this year.
- Incentives: Spirit shirts (\$20), Birthday Pack (\$10), Beautification Project (\$25), Dress up Days/Non-Uniform days (\$25), Coin War, Spirit Gear
- Reward for reaching goal: Mad Science Show during school day
- 67% covers cost of programs and events for the school year, 33% of earnings during campaign goes toward covered court
- She mentioned that the PTA will need help during the mornings to collect envelopes and processing paperwork to track student purchases and passed out a volunteer slip to each attendee.
- She pointed out that the campaign will not use Pledgestar this year as the processing fees are considerable. As mentioned previously, donations will be handled through MemberHub- Riverhills.memberhub.com
- Bonny spoke about also pursuing other fundraising opportunities through Business Partners/Donors in the community.
- She passed out a form to attendees that requested suggestions for potential businesses partners.
- Bonny thanked everyone for coming and commented it was the largest PTA meeting to date.
- She stated the next General Assembly will be in January and encouraged folks to reach out with any questions to riverhillspta@gmail.com