



PTA

Riverhills Elementary Magnet School for International Studies

Riverhills Elementary PTA General Assembly Minutes

Thursday, January 30, 2020

PTA Officer Attendees:

Bonny Cable
Jamie Gordon
Jennifer
JoAnne John
Bessie Skoures
ET Trexler

Regrets:

Meghan Hamylack
JoAnne John
Catherine McGillivray
Regina Vickers

Riverhills Admin & Staff Attendees:

Ms. Bryant
Ms. Favata

- PTA President Bonny Cable called the meeting to order at 5:23 p.m. and welcomed everyone around the table.
- Bonny began by reviewing the **minutes from the December Board Meeting**. In absence of any questions ET moved to approve the minutes and Jennifer seconded the motion. All were in favor and none were opposed.
- The **Treasurer's Report** was delivered by Bonnie as Catherine McGillivray could not attend the meeting, but bank balances and expenses are in line with the approved budget to date taking into account that the Wildcat Campaign raised \$8,000 less than budgeted which means some programs will not be able to be offered free of charge.

- **Wildcat Pride Report**
 - Campaign raised \$22,795, but after expenses the grand total was \$16,958 which is about an \$8,000 shortfall from \$25,000 goal.
 - Primary expenses were associated with purchasing merchandise.
 - Can maximize profit by selling 'perks' that are free to PTA (i.e. dress up days, painting picket fence, etc.)

- **Fall Festival Report**
 - Great event, but only challenge was the outside lighting due to the light rain.
 - Wealth of volunteers from King HS & Florida College
 - Fifth grade raised funds for their trip through bake sale
 - Bookfair was great initiative and will hold again next year.
 - Chili cookoff also great success and should be expanded next year.
 - Gift bags worked out great and have left over bags for next year.

- **Holiday Shop Report**
 - Sold \$2,300 in merchandise in 3 days
 - Expenses were around \$1,000 giving an estimated \$1,250 profit which was highest profit year to date.
 - Suncoast donated a cash register and plastic bags
 - Same model should be used for 2020 Holiday Shop
 - Items are more affordable and more kids can participate
 - Need more volunteers
 - Kick off Holiday Shop at Mom & Me Bingo next year

- **Mom & Me Bingo**
 - Huge success with 300 guests, but not enough popcorn
 - Plenty of volunteers and first crowd had 160 people
 - Event only cost \$186 (under budget)
 - Next time take RSVPs electronically (maybe through sign-up genius and a confirmation process)
 - Per above, next year have holiday shop can open at Mom & Me Bingo event.

- **iMom Breakfast**
 - Taking place 2/11/20
 - Using sign up genius for registrations and capping at 200 guests.
 - Bessie will endeavor to secure coffee donation.

- **Sweatheart Dance**
 - Will take place on 2/21/20
 - Full dinner offered for \$15/person (could not offer for free due to Campaign budget shortfall)

- Family event
- Free DJ and decorating will take place Thursday before dance.

- **Garden & Picket Fence Wildcat Campaign project**
 - Will take place in March
 - Paint pickets by class during school day for those who contributed
 - Consider selling left over pickets that can be painted (in line with this year's theme – leave your mark on this world)

- **Teach Appreciation – to take place in April**

- **All Pro Dad**
 - Will be capped at 80
 - To be hosted off-site (DQ or somewhere else)

- **Brainpop**
 - Ms. Soto determined that RH students use Brainpop over 3000 per year.
 - Ms Soto managed to get a discount to \$2,000 per year and will donate \$500 from her library funds to bring the price down to \$1500.
 - ET moved to approve for PTA to cover the \$1500 subscription and JoAnne seconded the motion. None were opposed and all approved.

- **Covered Court**
 - Raised \$33,500 of the \$60,000 needed
 - Grant writing season beginning in February and RH has good pitch this year with over half of the funds raised.
 - Awaiting funds from commitments from Rotary Club and Women's Club, but unsure of the amounts.
 - Will rollover left over funds from this year's budget to next year's budget.

- Looking for officers for the 2020-2021 year and need to make an appeal for volunteers.

- Jamie Gordon requested photos from school events for this year's yearbook.
 - She's unable to take as many photos since beginning her position at RH.

- Meeting adjourned at 5:41 p.m.