



# Riverhills Business Partner Sponsorships

2019-2020 School Year

## \$500 Sponsorship

- **Communication Folder Sponsor**

- *Description:* Every student in the school receives a communication folder. The school uses these on a weekly basis to send home important flyers and communication pieces from school.
- Your Business card/information will be adhered to each student's communication folder
- 500+ students use these folders on a weekly basis for school communications
- Your business will receive weekly exposure to all the families in our school
- We will acknowledge your business on our FB page throughout the year

- **Fall Fest**

- Event description: At this annual event, the whole school is invited to come to school in the evening to enjoy carnival games, bounce houses, and concessions. We expect to have over 400 guests in attendance each year.
- Your business would be: promoted on all Fall Fest flyers that are sent home the month prior to the event, your sponsorship displayed at the event, and promoted in our yearbook. You would be invited to set up and run an informational booth/table at Fall Fest to help extend your exposure to those in attendance.

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## \$250 Sponsorship

- **iMom Breakfast and All Pro Dad Breakfast (\$250 each)**
  - Event description: Each year we host the iMom and All Pro Dad breakfasts which are programs designed to dedicate time for moms/children and dads/children to have quality conversations over a catered breakfast. We expect to serve 200 guests at each event.
  - Your business would be: noted as the sponsor on the tables at the breakfast as well as verbally mentioned, promoted as the sponsor on the flyers that go home inviting families to this event, and noted in the yearbook as the sponsor.
  - You would be able to be in attendance at the event to share your business with the audience.
- **Conference Night Meals for Teachers (\$250 each)**
  - Event description: Twice a year, the teachers stay after school into the evening conducting parent/teacher conferences. We provide dinner for them on these nights as they usually stay until 8pm those nights.
  - Your business would be noted as the sponsor to the teachers, as well as in our PTA Newsletters for those months.
  - We would promote your sponsorship on FB when we showcase the dinners.
  - You would be invited to set up an informational table at conference night to share your business with those attending conference night.
- **Mascot**
  - Description: Your donation would be used to purchase a Wildcat Mascot costume for use during the school year at events.
  - Your business would be promoted in our PTA Newsletter when the mascot is introduced to the whole school. \*500 flyers sent home!
  - We would verbally acknowledge your sponsorship when the mascot appears at school events and feature your business in a photograph with our Wildcat Mascot in our yearbook.
  - Your business would be thanked and promoted on our Riverhills Facebook page when the Mascot is revealed and when pictured on FB throughout the school year.

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## Agreement to Sponsorship

*Business Name:* \_\_\_\_\_

Yes! I would like to partner with Riverhills Elementary for the 2019-2020 school year.

Please indicate which event(s) you would like to sponsor by checking the box next to the event of your choosing.

### \$500 Sponsorship

Communication Folders

Fall Fest

### \$250 Sponsorship

Teacher Welcome Back Breakfast

iMom Breakfast

All Pro Dad Breakfast

Fall Conference Night Dinner

Spring Conference Night Dinner

Mascot

To complete your sponsorship, please return this completed form to [riverhillspta@gmail.com](mailto:riverhillspta@gmail.com) to ensure you have secured sponsorship of your chosen event. We will contact you to complete payment and obtain business information for promotion purposes at that point. We accept check or credit card payments and will submit tax write off information to you once donation has been processed.

Thank you for considering partnering with us! We look forward to growing our community together from the schools to the businesses!

Eager to hear from you,

Bonny Cable

Riverhills Elementary PTA President

[riverhillspta@gmail.com](mailto:riverhillspta@gmail.com)